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**FLORAL
GARDENS
INC.**

**106 Jefferson Ave.
ROSLYN HEIGHTS
N. Y.**



LILIUM SPECIOSUM RUBRUM
3 for \$2.55; 12 for \$9.75

SPRING 1946



Sec. 562, P. L. & R.

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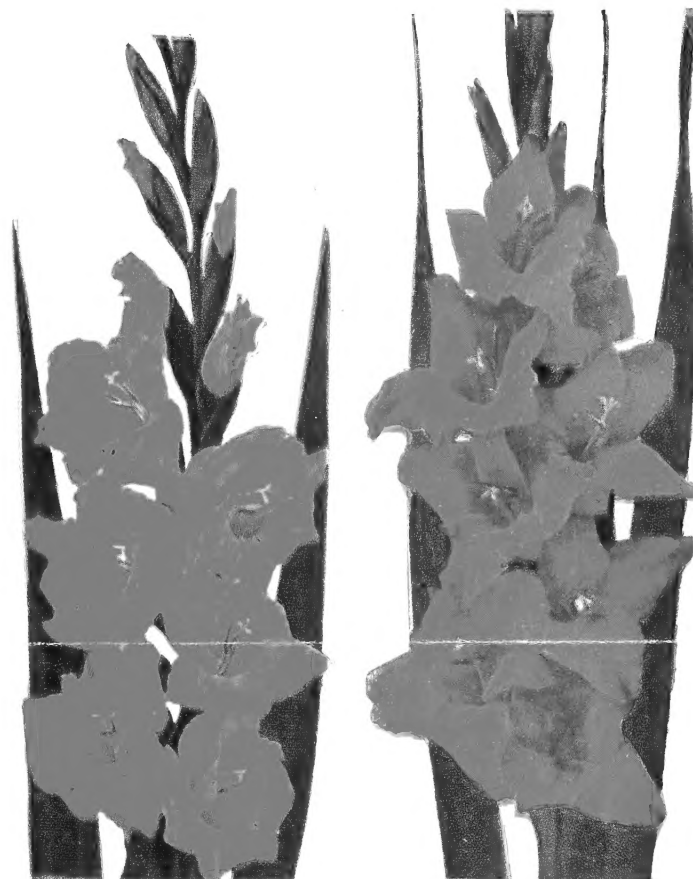


Large-Flowered GLADIOLUS

Gladiolus make attractive displays in the garden, planted in beds, or in groups along the border, and are ideal for house decoration. In compiling the following list great care has been taken to select the best variety in each color. Gladiolus are easily grown in any good, well-drained soil in a sunny location. They may be planted at intervals for a succession of bloom from early spring until as late as the first of July.

	12	100
Algonquin. Brilliant glowing scarlet, wide-open flowers.....	\$1 65	\$12 50
Beacon. Clear, bright rose-scarlet with creamy blotch.....	1 35	10 00
Betty Nuthall. Orange-pink with light yellow throat.....	1 10	8 00
Clingendaal. Striking orange-red. Very tall, strong spike.....	1 35	10 00
Corona. Creamy white with rose picotee edges. Fine exhibition sort.....	2 00	15 00
Dr. Bennett. Fiery scarlet; large florets; perfect form.....	1 20	9 00
Flaming Sword. Earliest red. Tall, graceful spike.....	1 05	7 50
Golden Chimes. Large, clear, pure yellow. Nicely ruffled.....	1 20	9 00
Gold Eagle. Deep golden yellow. Very prolific grower.....	1 05	7 50
Maid of Orleans. Pure white with light cream shade in throat.....	1 10	8 00
Margaret Beaton. Finest pure white with red blotch in throat.....	1 65	12 50
Margaret Fulton. Beautiful deep pink. Very sturdy variety.....	1 05	7 50
Minuet. Clear light lavender. The last word in its color.....	1 35	10 00
Peggy Lou. Smooth, deep shrimp-pink with rosy cast.....	1 25	9 50
Pelegrina. Intense velvety violet-blue—the richest and deepest blue.....	1 25	9 50
Picardy. Immense spikes of rich apricot-pink blooms. The most outstanding variety.....	1 20	9 00
Queen of Bremen. Light rosy lavender. Early.....	1 10	8 00
Rose Splendor. Velvety deep rose with purple sheen. Beautiful variety.....	1 20	9 00
Rosa van Lima. Light rose with few darker lines in throat.....	1 20	9 00
Vredenburg. Snow-white, without markings. Large flowers.....	1 35	10 00

Collection A 3 bulbs each of the above 20 varieties 60 for \$6.10
Separately packed and labeled



GOLD EAGLE

ALGONQUIN

Collection B 10 bulbs each of the five varieties illustrated on this page 50 for \$4.70
Gold Eagle Pelegrina Algonquin Maid of Orleans Picardy
Separately packed and labeled

The varieties offered in the following Gladiolus Collection are the most outstanding and the cream of the world's best varieties. They are all large-flowered sorts with tall stems, bearing a large number of individual florets.

Collection C

6 bulbs each of the following 10 varieties:

Algonquin. Scarlet
Beacon. Red
Betty Nuthall. Orange
Gold Eagle. Yellow
Maid of Orleans. White

Margaret Fulton. Pink
Minuet. Lavender
Pelegrina. Blue
Picardy. Pink
Rose Splendor. Rose

Separately packed and labeled

60 for \$5.80

INEXPENSIVE RAINBOW MIXTURE OF LARGE-FLOWERED GLADIOLUS

This mixture is recommended both for colorful garden decoration and for cutting purposes. Beautiful large-flowering sorts with a perfect balance of colors that rival the rainbow. All finest high-quality bulbs guaranteed to give the very best results.

12 for 95c.;

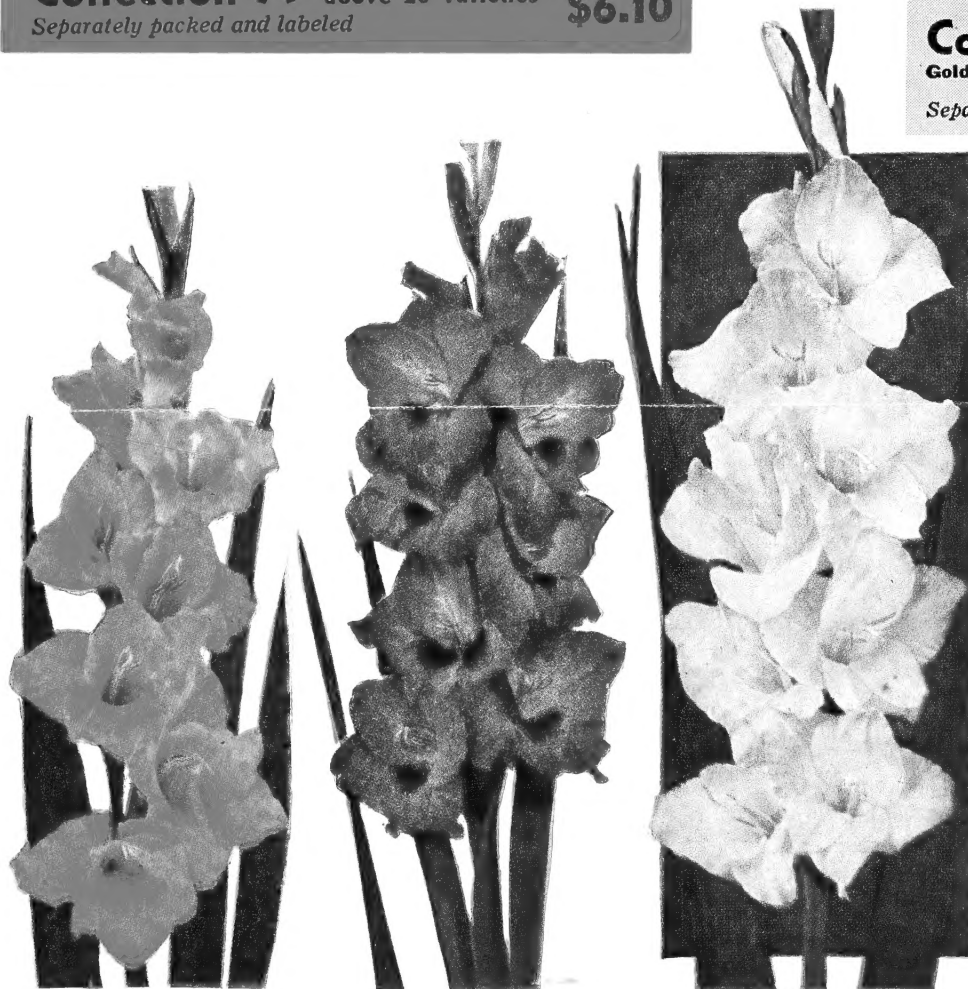
100 for \$7.00;

25 for \$1.80

Special Mixture of "Blooming-Size" Gladiolus

A special offer of young bulbs which have grown this past season to "blooming size." This size of bulbs will produce a nice display of flowers this season and year after year under normal culture. This mixture includes many fine varieties of all the leading colors and hues. Plant plentifully so as to have cut-flowers in quantity.

100 for \$4.25 (Supplied in units of 100 only)



PICARDY

PELEGRINA

MAID OF ORLEANS

Exhibition DAHLIAS

The following list of Dahlias includes only those that we consider worthy of a place in every garden. It represents the cream of the finest varieties and many are proved prize-winners. Whether you select the massive Decorative, the refined Cactus, the dainty Pompon or the lovely Miniature varieties, you will be delighted with the results.

GIANT PRIZE-WINNING VARIETIES

Wonderful exhibition varieties, specially selected for giant size of flower, attractive color, and growing habit.

	Each	3
Anna Benedict. Deep rich garnet. The most satisfactory dark red variety grown.	\$0 90	\$2 55
Chautauqua Salute. The purest white of any Dahlia. Flowers average 7 to 8 inches across.	65	1 80
Pride of Austinburg. Large pink flower, suffused yellow with rose center. Well-formed flower on good stem.	70	1 95
Golden Prince. Rich gold, blended peach. Very free blooming. Giant exhibition type	85	2 40
Jean Trimbee. Beautiful petunia-violet. Long-petaled, large flowers. Tall and strong grower	70	1 95
Lucky Star. Amaranth-pink with white center. A strikingly beautiful Dahlia, perfect in every way	85	2 40

Collection D One tuber each of the above 6 Prize-Winning Dahlias **6 for \$3.95**



ANNA
BENEDICT

POPULAR DECORATIVE DAHLIAS

Outstanding varieties with vigorous growing habits, large blooms, straight stems and free-blooming qualities.

	Each	3
Avalon. Deep canary-yellow; long, erect stems	\$0 50	\$1 35
Jane Cowl. Massive blooms of bronzy buff and old-gold.	55	1 50
Jersey's Beauty. The finest true rose-pink Decorative Dahlia	50	1 35
Le Toreador. Rich, deep crimson-red. Robust grower.	55	1 50
Mrs. I. de Ver Warner. The favorite orchid-lavender variety	50	1 35
White King. Pure white; beautiful form.	55	1 50

Collection E One tuber each of the above 6 Popular Dahlias **6 for \$2.70**

DAINTY POMPON DAHLIAS

These smallest of all Dahlias combine so many good features that they justly deserve a place in every garden. All flower abundantly.

	Each	3
Amber Queen. Clear amber, shaded apricot	\$0 30	\$0 80
Edith Muller. Rosy orange and yellow	35	95
Little Dorothy. Blotched, creamy white and orange.	35	95
Mary Munns. Rich deep orchid-lavender	35	95
Morning Mist. Showy flower of white tipped lavender.	40	1 05
Sunshine. Brilliant scarlet. Most reliable and free-blooming red Pompon	35	95

Collection G One tuber each of the above 6 Pompon Dahlias **6 for \$1.75**

RICH-FLOWERING MINIATURE DAHLIAS

Exquisitely dainty and continuously in bloom. The flowers are long-lasting. Bushes are compact and free-branching.

	Each	3
Baby Royal. Salmon-pink shaded apricot. The most popular and one of the finest Miniature Dahlias.	\$0 45	\$1 20
Baby Sagamore. Golden amber flowers of fine form. Keeps wonderfully when cut.	45	1 20
Bishop of Llandaff. Duplex form of flower; bright scarlet. Fern-like, reddish purple foliage.	45	1 20
Fairy. Rose-pink. Early and continuous bloomer. Keeps wonderfully when cut.	40	1 05
Gloire de France. Ball-shaped bicolor of orange-red, white and yellow colors. Very attractive	50	1 35
Sylvia. Deep carmine-red blooms are produced in profusion throughout summer and fall.	50	1 35

Collection H One tuber each of the above 6 Miniature Dahlias **6 for \$2.25**

REFINED CACTUS DAHLIAS

This type gained its popularity through the graceful, loose and refined flowers it produces. The following varieties are all excellent for cutting.

	Each	3
Beaute. A real Cactus of clear light yellow which leaves nothing to desire	\$0 70	\$1 95
Dubonnet. Rich deep ox-blood-red that never fades or burns. Very prolific flowering habit.	90	2 55
Jersey's Dainty. White. A prolific bloomer with long stems. An excellent variety for cutting and for exhibition.	70	1 95
Miss Pittsburgh. The perfect light rose-pink Cactus. Fine stems, ideal growth, very free bloomer.	85	2 40
Orange Glory. Bright orange. Sturdy, erect growth. Very attractive.	65	1 80

Collection F One tuber each of the above 5 Cactus Dahlias **5 for \$3.25**

THREE CHARMING MINIATURE DAHLIAS

The three varieties illustrated here are gems among the small-flowering Dahlias which have become so popular of late. They are the most incessant-blooming varieties grown. The low-growing bushes are literally covered with blooms from early in the season until frost.

**Baby Royal
Fairy
Bishop of Llandaff**

Collection J

**3 tubers each
of the above**

**3 Miniature
Dahlias**

9 for

\$3.30





SINGLE
BEGONIA

Gigantic- Flowered **BEGONIAS**

Begonias are, perhaps, the handsomest of all summer-flowering plants. They are very popular for use in window-boxes, as house-plants, and for planting in beds or groups in moist, shaded areas. Gigantic flowers appear uninterrupted from July until frost. Bulbs may be lifted in autumn and stored in a cool place over winter for planting the following spring.

SINGLE BEGONIAS. Produce gigantic flat flowers with a bunch of stamens in the center. Each			
	3	12	
Red.....	\$0 20	\$0 55	\$2 10
Pink.....	20	55	2 10
Yellow.....	20	60	2 20
Salmon.....	20	55	2 10
White.....	20	60	2 20
Mixed Colors.....		55	2 00

DOUBLE BEGONIAS. Brilliant full double flowers which greatly resemble the camellia in form.

Red.....	25	65	2 50
Pink.....	25	65	2 50
Yellow.....	25	70	2 65
Salmon.....	25	65	2 50
White.....	25	70	2 65
Mixed Colors.....		60	2 30

FRILLED BEGONIAS. A delightful new type. Gorgeous blooms with the petals frilled and ruffled.

Mixed Colors.....		65	2 50
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DOUBLE
BEGONIA

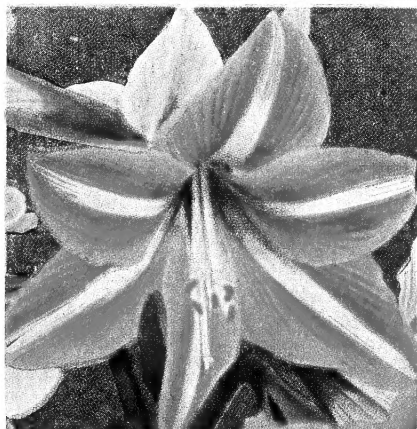
COLLECTION K 15 for
3 bulbs each of the 5 Single
Begonia Colors **\$2.60**
Separately packed and labeled

RAINBOW MIXTURE OF BEGONIAS

This inexpensive mixture includes all the different colors as well as the various types of Begonias. They will look extremely picturesque in your garden, planted in beds, groups, or as edgings.

25 for \$3.50; 12 for \$1.80 100 for \$13.25

COLLECTION L 15 for
3 bulbs each of the 5 Double
Begonia Colors **\$3.10**
Separately packed and labeled



AMARYLLIS HYBRID

AMARYLLIS Giant Hybrids

One of the most expensive, but also the most beautiful of indoor plants. Bulbs throw vigorous stems with several giant blooms of lily-like form, the colors in the mixture ranging from the richest self-colors as crimson and red, to pink, red and scarlet markings on white grounds.

Each 50c.; 3 for \$1.35

AMARYLLIS formosissima

Brilliant scarlet flowers of almost butterfly shape and formation. Attractive in garden and good pot-plants for the house. Easily grown.

3 for 80c.; 12 for \$2.90

DOUBLE RANUNCULUS

The spider-shaped bulbs produce, in June and July, many flower stems with fully double and large semi-double flowers. Plant during May.

Tecolote Giants Mixture.
12 for 70c.; 100 for \$5.00

Fancy-leaved CALADIUMS

Very showy foliage plants with red, green, and white variegated leaves. Marvelous pot-plants for the conservatory or sun-porch. Do well in shady window-boxes or even for outdoor bedding in shady or semi-shady positions. Bulbs do best if started in pots, planting one bulb to a 6-inch pot. Extra-choice mixture—no two alike

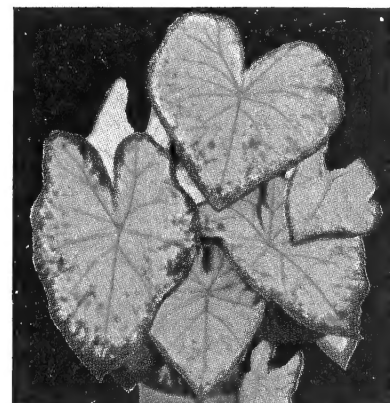
3 for 90c.; 12 for \$3.35

COLORFUL ANEMONES

Exceedingly brilliant flowers, excellent for cutting. They like to be planted about 2 to 3 inches deep in a cool, moist, but well-drained soil. These come in many colors.

De Caen. Single. 12 for 60c.; 100 for \$4.00.

St. Brigid. Semi-double. 12 for 70c.; 100 for \$5.00.



FANCY-LEAVED CALADIUM



GLOXINIA

GLOXINIA

One of the handsomest of summer-blooming, tuberous-rooted plants recommended for pot-culture. Large, open, inverted bell-shaped flowers are freely borne above the velvety foliage.

In the mixed colors we supply are included white, blue, rose, purple, red shades; some self-colored, some edged, others spotted or mottled. A fine assortment of colors.

3 for \$1.10; 12 for \$3.75

ACIDANTHERA

Charming and graceful bulb-flower. The mass of six or more tubular flowers suspended on gracefully arching 2-foot stems is most distinctive. Maroon-black markings accentuate the creamy white petals. In bloom for months. A rarity but nevertheless a bulb of easiest garden handling. Plant, dig and store as you would Gladiolus.

3 for 50c.; 12 for \$1.75

**STASSEN FLORAL
GARDENS, Inc.**

ROSLYN HEIGHTS, N. Y.



ACIDANTHERA



MONTBRETIA

MONTBRETIA

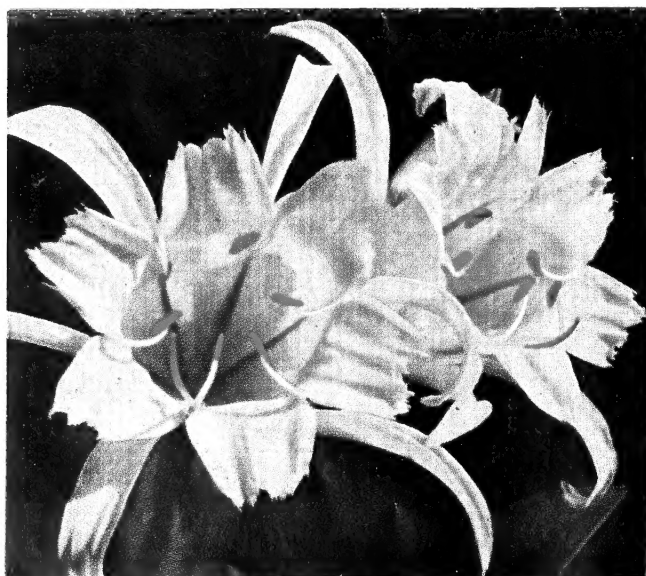
One of the brightest of the summer-flowering bulbs, giving a profusion of flowers ranging in color from golden yellow to brilliant scarlet, from July until frost. The single flowers are gracefully arranged along a clear, stiff stem about 2 feet long, making a most desirable cut-flower.

Mixed Colors. 12 for \$1.15;
25 for \$2.15; 100 for \$8.00

ISMENE calathina (Peruvian Daffodil)

One of the best of our summer-flowering bulbs. Showy, sweet-scented pearly white trumpet flowers are borne three on a stem, similar to the amaryllis. Prefers a sunny location. Planted in May, they will commence flowering in July.

3 for \$1.15; 12 for \$4.25



ISMENE CALATHINA



CALLA LILY

CALLA LILIES

Produce an abundance of dark green foliage, spotted silvery white, which gives the plant a very ornamental appearance in the garden. Grow 1½ feet tall. Planted out in April or May they flower in Aug. and Sept.

Alba maculata. Large trumpet-shaped white flowers.

Each 35c.; 3 for 95c.; 12 for \$3.50

Golden Roosevelt. Rich, lustrous golden yellow flowers.

Each 35c.; 3 for \$1.00; 12 for \$3.75

Pink Calla. A dwarf Calla with many lovely pink flowers.

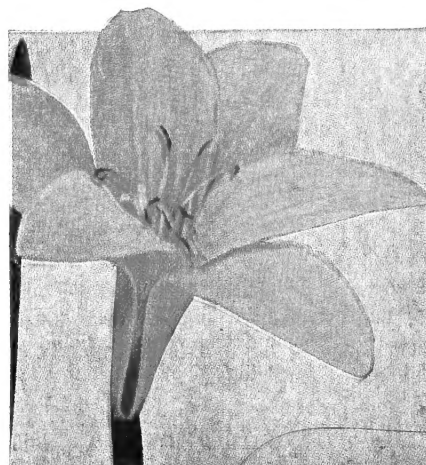
Each 55c.; 3 for \$1.55; 12 for \$5.90

ZEPHYRANTHES (Fairy Lilies)

Produce rush-like foliage, about 6 inches high, from which rise open-petaled crocus-like flowers. Effective for massed planting and fine in the rock-garden. Bloom from July until fall.

Rosea. Clear rose; large.
12 for 85c.; 100 for \$6.25

Candida. Pure white.
12 for 65c.; 100 for \$4.50



ZEPHYRANTHES ROSEA



OXALIS

OXALIS

Free-blooming, handsome plants which are fine for edging walks or flower-beds and for the rock-garden.

American Shamrock. Rich, rosy crimson flowers in bunches. Clover-like leaves spotted maroon.

12 for 35c.; 100 for \$2.25

Deppei Alba. Small white flowers. Foliage like a four-leaf clover.

12 for 30c.; 100 for \$2.00

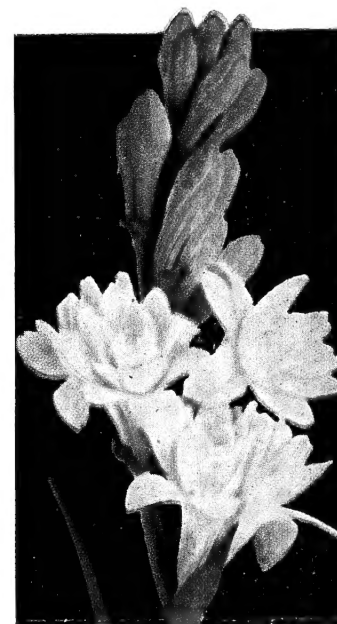
AMORPHOPHALLUS Rivieri (African Lily)

A veritable exotic bulbous plant. The palm-like stalks and foliage develop into the shape of a fairy-like, tropical palm 4 feet high. They are of genuine decorative value where a tropical touch is desired. This bulbous plant is very ornamental, quaint, and fantastic.

Each 60c.; 3 for \$1.60

TIGRIDIA (Mexican Shellflower) Mixture of all Colors.

12 for \$1.00; 25 for \$1.90



TUBEROSE

TUBEROSE

Lovely flowers of thick, wax-like texture are set close to spike, which grows 3 feet tall. A wonderful summer-flowering plant in the garden, besides being fine cut-flowers. They have a rich, exotic fragrance.

Single. 3 for 40c.; 12 for \$1.40

Double. 3 for 45c.; 12 for \$1.50

TIGRIDIA (Mexican Shellflower)

Few flowers are more gorgeously colored or so beautiful. Plant in a sunny position in a flower-border or bed in well-drained soil. Planted in May they give a continuous display of beautiful colors during midsummer. Grow 2 feet tall and each stalk produces several flowers.

Only Red. 3 for 35c.; 12 for \$1.20

Only Yellow. 3 for 35c.; 12 for \$1.25

Only Pink. 3 for 40c.; 12 for \$1.40



TIGRIDIA

Ship Prepaid to:

STASSEN FLORAL GARDENS, Inc.
ROSLYN HEIGHTS, N. Y.

Address _____

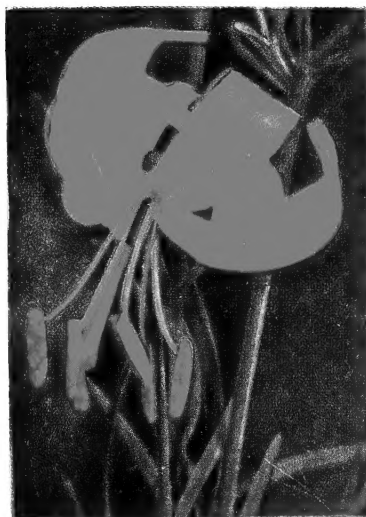
Amount Enclosed \$ _____

QUANTITY	COLLECTION	PRICE
A. 60	GLADIOLUS in 20 var.	\$ 6.10
B. 50	GLADIOLUS in 5 var.	4.70
C. 60	GLADIOLUS in 10 var.	5.80
D. 6	PRIZE-WINNING DAHLIAS in 6 var.	3.95
E. 6	POPULAR DAHLIAS in 6 var.	2.70
F. 5	CACTUS DAHLIAS in 5 var.	3.25
G. 6	POMPON DAHLIAS in 6 var.	1.75
H. 6	MINIATURE DAHLIAS in 6 var.	2.25
J. 9	MINIATURE DAHLIAS in 3 var.	3.30
K. 15	SINGLE BEGONIAS in 5 colors	2.60
L. 15	DOUBLE BEGONIAS in 5 colors	3.10
M. 7	HARDY LILIES in 7 var.	3.00
N. 21	HARDY LILIES in 7 var.	8.50
O. 12	HARDY LILIES in 4 var.	5.90
P. 9	COLCHICUM in 3 var.	3.40
Offer 1	50 DARWIN TULIPS in 5 colors	4.60
" 2	100 DARWIN TULIPS in 5 colors	9.00
" 3	250 DARWIN TULIPS in 5 colors	21.75
VARIETIES		

TOTAL \$



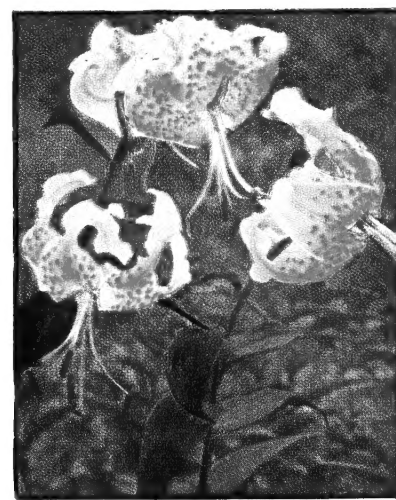
REGALE



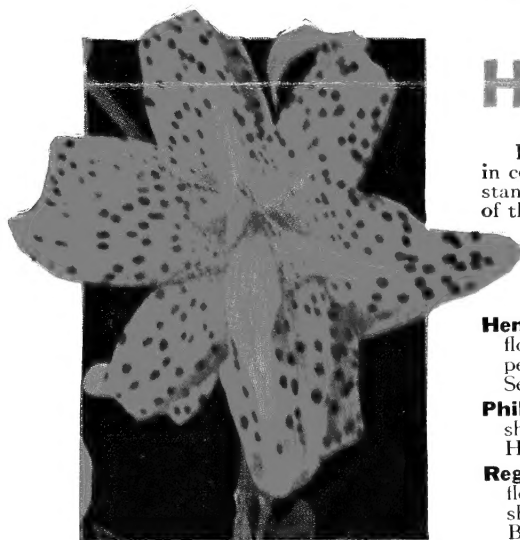
TENUIFOLIUM



HENRYI



SPECIOSUM RUBRUM



TIGRINUM FLORE PLENA

HARDY GARDEN LILIES

No class of plants for outdoor growing possesses as many charms as Lilies. Rich in color, stately and handsome in habit, and of such delicious fragrance that they stand out prominently. No herbaceous border should be without at least a few of them.

Lilies do best in the hardy border or among shrubbery. Any rich garden soil with good drainage will do. Most Lilies delight in a sunny location, but prefer to have the soil around the base of the plant somewhat shaded. Once established, they will increase in beauty each year.

Henryi. The flower-stalks, 3 to 5 feet tall, carry 5 to 8 flowers each, of a rich apricot-yellow color. The flower petals are curled beautifully. Blooms in August and September. \$0 40 3 \$1 15 Doz. \$4 00

Philippinense formosanum. Large, white, trumpet-shaped flowers on 2-foot stems; delightfully fragrant. Hardy and prolific. Blooms in September. 40 1 10 3 75

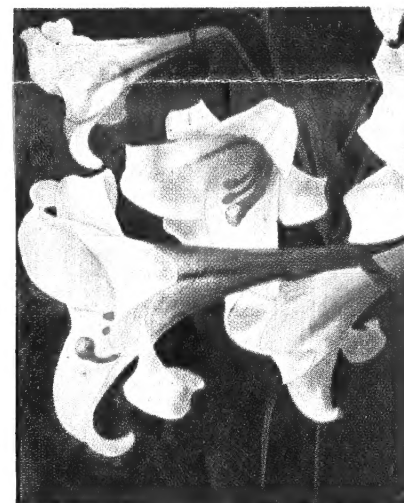
Regale. A regal beauty. Gorgeous, bell-shaped, white flowers with a touch of canary-yellow in the throat and a shading of lilac-pink on the outside. Grow 3 to 5 feet tall. Blooms in July. 40 1 10 3 75

Speciosum rubrum. Frosted white, suffused rose-pink and spotted crimson. The petals are gracefully re- Each 3 Doz. \$9 75
flexed. Blooms in August and September, with many flowers on each 3 to 4-foot stem. . . \$0 90 \$2 55

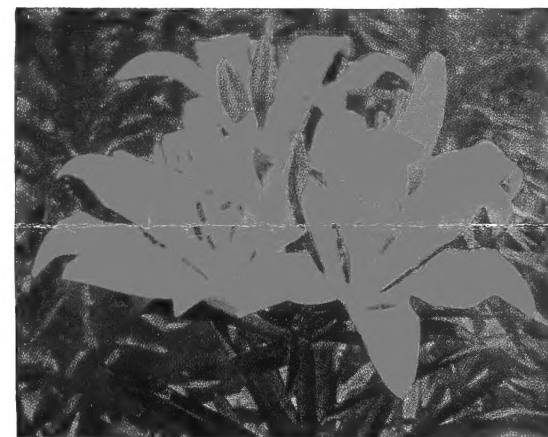
Tenuifolium (Coral Lily). Dwarf, very graceful Lily, with clusters of recurved flowers of brilliant coral-red. Blooms in June. Height 18 inches. 25 70 2 50

Tigrinum flore-plena. Large, showy blooms of a bright salmon-orange spotted with purplish black. Grows 3 to 4 feet tall and blooms August and September. Very easy to grow. . . 30 80 2 75

Umbellatum. Large, straight, funnel-shaped flowers of burning red-orange color. Easily cultivated, robust and well suited to every garden condition. Blooms June and July. Height 2 feet. 55 1 50 5 50



PHILIPPINENSE FORMOSANUM



UMBELLATUM

Collection M One bulb each of the above 7 Lily varieties **7 for \$3.00**

Collection N 3 bulbs each of the above 7 Lily varieties **21 for \$8.50**

GLORIOSA ROTHSCILDIANA (Glory Lily)

A splendid low climber, easy to grow in the garden; it does well in sheltered spots out-of-doors. Grows 2 to 3 feet high, producing a dozen or more gorgeous lily-like flowers of bright yellow and red. In bloom through the summer and autumn months. Store tubers in winter like Gladiolus.

Each \$1.00; 3 for \$2.85; 12 for \$10.80



GLORY LILY

COLLECTION O

3 bulbs each of the following 4 magnificent hardy Lilies

3 **Henryi.** Yellow 3 **Rubrum.** Pink
3 **Regale.** White 3 **Umbellatum.** Orange

12 for \$5.90

DELIVERY. Prices include transportation charges.

GUARANTEE. All bulbs are guaranteed to be true to name and sure to bloom.

CULTIVATION. Easily followed instructions enclosed with every shipment.



MEADOW SAFFRON COLCHICUM

These autumn-flowering bulbs are among the most beautiful of woodland flowers and are at home in either lawn or rock-garden. Each bulb produces a number of Crocus-like blossoms which appear during September and October. Since they bloom without foliage, they are effective when set in carpets of Thyme, Veronica, Pachysandra, and the various Sedums. Plant the bulbs where they can be left undisturbed to increase each year. The bulbs, if kept indoors, will bloom during September in the window without soil or water and after blooming may be planted outdoors.

Bulbs are shipped in August.

Autumnale. Lovely free-flowering variety of rosy purple.
3 for \$1.00; 12 for \$3.50

Autumnale album.
increases very quickly
good strong clumps.
3 for \$1.27

Lilac Wonder. An early variety of beautiful mauve.
3 for \$1.50; 12 for \$5.00

COLLECTION P

3 bulbs each of the above
3 Colchicum varieties

9 for \$3.40



AUTUMN-FLOWERING CROCUS

The great pleasure of having quantities of these lovely flowers in our garden, in the lawn, along the bank or driveway, in the rock-garden or in forgotten corners, flowering there through September into October, is easily within our grasp.

Planted in August these gems will flower within two or three weeks after planting, blossoming luxuriantly from year to year.

Bulbs are shipped in August

Speciosus. Bright violet-blue, prettily veined, having orange-red anthers and light yellow throat.

12 for 50c.; 100 for \$3.50; 25 for 95c.

Zonatus. Rose-lilac, with yellow center and further distinguished by an orange zone in the throat.

12 for 55c.; 100 for \$3.75; 25 for \$1.00



LILIUM CANDIDUM (Madonna Lily)

One of the oldest, loveliest and best-known Lilies. The exquisite Madonna Lily produces fragrant snow-white flowers on stout stems 4 feet tall. Blooms in June. There is nothing else so white, so sweet, so pure as the Madonna Lily. Can be planted only in the fall. Recommend September planting. Bulbs are shipped in August and September.

3 for \$1.35; 12 for \$5.00; 25 for \$9.75

BULBS FROM HOLLAND

One of the genuine delights of life is the appearance of early flowers that herald spring. When the snow is melting, the Snowdrops and Winter Aconites raise their strong little flowers and announce the beginning of spring. While they are still in bloom, Glory-of-the-Snow, Crocus, and Scillas appear as forerunners of the great army which is formed by Narcissi, Hyacinths, and Tulips in April and May. Even while the trees and shrubs are still leafless, our gardens have become gay and colorful.

No other plants are as suitable or as satisfactory for the spring garden as the Holland bulbs, which ask so little and give so much. A complete selection of Holland bulbs will be offered in the richly illustrated Fall Catalog issued in August and September.

Remember that all spring-flowering bulbs must be planted in the fall.

"ADVANCE" OFFER OF HOLLAND TULIPS

A special offer of genuine Holland-grown long-stemmed Darwin Tulips in separate colors:

PINK, RED, YELLOW, PURPLE, WHITE, as illustrated. September delivery.

OFFER 1. 10 bulbs each of the above five colors, 50 for \$4.60

OFFER 2. 20 bulbs each of the above five colors, 100 for 9.00

OFFER 3. 50 bulbs each of the above five colors, 250 for 21.75

Separately packed and labeled